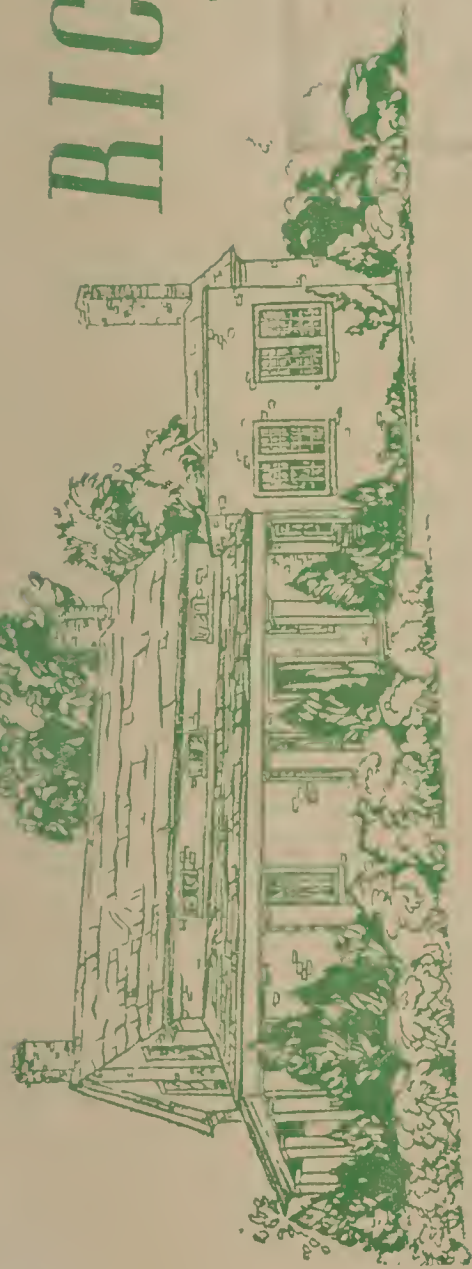


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# RICHARDS GARDENS

## "Old Homestead Brand"

PERENNIALS • PEONIES • PHLOX  
PLAINWELL, MICHIGAN

*The Old Homestead*  
The Home of Richards Gardens

RETAIL LIST OF  
PEONIES, PHLOX AND PERENNIALS

POSTMASTER—Return Postage Guaranteed

*Largest Growers of Perennial Seedlings in America*

U. S. Dept. of Agri., Wash.,  
Bureau of Plant Industry, D.C.  
Division of Fruit & Vegetable  
Crops & Diseases

1 CENT 1

# *Seven Million Seedlings . . .*



Airplane view of some of the Seedling  
Beds at Richards Gardens,  
Plainwell, Michigan



You are invited to visit us at the "Old Homestead"—the Red Brick Tavern—Famous for its Chicken Dinners. Located just north of Plainwell, on US-131, about half way between Kalamazoo and Grand Rapids.

It will be worth your while to see the 30,000 Vetterle and Reinelt Pacific Hybrid Delphiniums in full bloom during August and September, at Richards Gardens.



# GENERAL LIST OF **PEONIES**

— FROM —

## **Richards Gardens**

“Old Homestead Brand”

### **Grower of Peonies for Twenty-two Years**

The 1939 peony blooming season was certainly a gorgeous one. If any peony ever bloomed, it bloomed this year. I do not see how it is possible for anyone to go through this season and see the gorgeous colorings of the peony and not determine to have a planting as large as he could afford.

We want to say just a word about the quality. We send out, as always, nice clean roots, three to five eye divisions. All from two and three year old clumps. You will find no clubby stock in our peonies and we guarantee them true to name.

Our digging time starts September 1st., but unless you specify a shipping date they will not be shipped until after September 15th., as after that time the eyes are better and stronger and it is really better to wait until that time, unless you must have them before.

Where ten of a kind are ordered, an extra root will be added.

We are giving the rating on the peonies and you will note that there are many in this list that are nine or better and only in one or two instances are they below eight. We are very proud of this list and know you will be pleased with the offerings we make this year.

✠ ————— ✠  
**OUR GUARANTEE**—We exercise great care in keeping our varieties true to name and will replace any variety that proves untrue three years from date of sale.

✠ ————— ✠  

### **PEONIES TO COLOR**

We have, every year, an accumulation of peonies to color but unnamed. These are from our regular stock and you might get a \$3.00 peony among these mixed varieties. White, 20c each; Pink, 20c each and Red 20c each. Not less than five of these will be filled on an order, or we will furnish

6 red mixed	}	<i>for</i> <b>\$3</b>
6 pink mixed		
6 white mixed		

# RETAIL PRICE LIST 1939-1940

## DOUBLE VARIETIES

RATE	EACH
8.6 <b>Albert Crousse</b> -----	.25
Double, light rose pink with creamy tone. Profuse bloomer. Strong stems and good foliage.	
8.1 <b>Asa Gray</b> -----	.25
Delicate pink, some years slightly mottled. Very free-flowering and very fragrant. Fine for cutting.	
8.7 <b>Avalanche</b> -----	.25
One of the very best of the white peonies, late and a very prolific bloomer. A fine cut flower.	
8.8 <b>Ball of Cotton</b> -----	1.00
As name implies, this peony, when fully open, is large compact white ball. Fragrance mild. Strong stems and good bloomer.	
9.0 <b>Baroness Schroeder</b> -----	.40
Creamy white, late mid-season. Fine cut flower and very fragrant.	
8.0 <b>Boule De Neige</b> -----	.25
A good white free-bloomer, mid-season. A low priced variety where quantity of white flowers are wanted.	
8.6 <b>Cherry Hill</b> -----	.60
Very early red, medium size. Good bloomer.	
8.7 <b>Claire Dubois</b> -----	.50
Very large and one of the finest peonies, makes enormous buds and flowers. A valuable cut flower variety, in the dark pink class, and holds its color well. Blooms in late mid-season.	
9.5 <b>Daphne</b> -----	1.50
One of the very largest peonies. Late and a pure white.	
<b>Edith Forrest</b> -----	.40
This peony has not been rated and the only reason I can conceive is that it is not very general in commerce but it is in my mind one of the very best of dark pink blooming just after Edulis Superba and a really fine peony.	
7.6 <b>Edulis Superba</b> -----	.25
This is one of the few peonies which we have that is rated under eight and there is no reason why Edulis Superba should carry this low rating as it is really a good peony, early, free-flowering and a fine cut flower in the dark pink class.	

RATE	EACH
<b>8.7 Elwood Pleas</b> -----	<b>.40</b>
Large, late pink peony on the order of Therese.	
<b>8.3 Eugene Bigot</b> -----	<b>.50</b>
Large, late crimson peony.	
<b>8.4 Felix Crousse</b> -----	<b>.25</b>
Late, mid-season red peony, one of the Big Four of peonies, and probably the largest seller of all red peonies. Sure bloomer and always opens well.	
<b>9.2 Festiva Maxima</b> -----	<b>.25</b>
One of the oldest of the white peonies and some say the very best white yet produced. A sure bloomer. One of the Big Four.	
<b>Frank E. Good</b> -----	<b>5.00</b>
One of the newer peonies not yet rated. In color is like Solange but more sure to bloom. We predict great things for this peony.	
<b>9.1 Frances Willard</b> -----	<b>.75</b>
Large perfectly formed flowers of blush white with creamy tint. Blooms in late mid-season.	
<b>9.3 Frankie Curtis</b> -----	<b>2.00</b>
This is sure one of the better types of peonies of the newer varieties in white. Tall, free bloomer with stiff stem and sure to please.	
<b>8.2 Gigantea</b> -----	<b>.75</b>
Double type, very large rose pink, with pleasing fragrance, excellent foliage. One of the very largest peonies.	
<b>Gloriana</b> -----	<b>.50</b>
Not yet rated and not well known but a very good pink.	
<b>Grace Batson</b> -----	<b>2.00</b>
This is a deep pink and a good one.	
<b>8.2 Grover Cleveland</b> -----	<b>.40</b>
Large, red, late mid-season.	
<b>9.5 Hansina Brand</b> -----	<b>3.00</b>
A very late, dark flesh-pink peony. This peony has been a prize winner two different years and always makes a good showing.	
<b>9.0 Hazel Kinney</b> -----	<b>2.00</b>
Hydrangea pink, mid-season. One of the good varieties originated by Brand.	
<b>8.7 James Kelway</b> -----	<b>.25</b>
Very large, early mid-season peony, opening pink and turning white. Fine for cutting.	



RATE	EACH
<b>9.0 June Day</b> -----	<b>1.00</b>
Old rose-pink, large flower. Blooms in mid-season.	
<b>8.8 Karl Rosefield</b> -----	<b>.25</b>
Red, large flower, blooms in mid-season. This is not the ordinary red but has a light touch of crimson. A reliable bloomer. Does not open well when cut in bud.	
<b>9.8 Kelway's Glorious</b> -----	<b>1.00</b>
Creamy white with slight flecks of crimson; very fragrant, considered one of the very best of white peonies.	
<b>9.1 Lady Alex. Duff</b> -----	<b>.75</b>
Pale blush pink, almost white. Flowers born in clusters which open all at same time making an excellent peony for informal decoration. A real show peony.	
<b>8.8 Laura Dessert</b> -----	<b>1.00</b>
Anemone type. The outer petals of white with center of canary yellow, considered to be the best and nearest to a yellow peony.	
<b>9.9 Le Cygne</b> -----	<b>1.50</b>
The highest rated peony of all. Ivory white. Blooms early.	
<b>8.8 Lillian Gumm</b> -----	<b>.50</b>
Very large, deep rose-pink flower; a real beauty and blooms in mid-season. Fine for cut flowers.	
<b>9.0 Longfellow</b> -----	<b>.40</b>
Large, crimson flowered peony blooming in mid-season. Free-flowering and very showy as cut flowers.	
<b>8.0 Lora Dexheimer</b> -----	<b>.40</b>
Bright crimson. We consider this one of the very best of the reds and when it is better known should be very popular. Blooms in mid-season. Fine for cut flowers and blooms very freely.	
<b>8.7 Lorch</b> -----	<b>.75</b>
Large pure snow white outer petals with center petals of lemon and cream with rose fragrance. Not very well distributed but when well grown is a beautiful flower.	
<b>8.7 Luetta Pfeiffer</b> -----	<b>.75</b>
Large, pale-pink flower, blooming early. Very free-flowering and excellent for cut flowers.	



RATE	EACH
9.0 Mabel L. Franklin -----	1.00
Blooms in mid-season. Very large, free-flowering. Pink and very fragrant.	
8.7 Mary Brand -----	.40
Dark clear crimson. A very free-flowering peony and where quantities of red flowers are wanted this is an excellent one to have.	
8.5 Maude L. Richardson -----	.50
Light rose-pink, blooming very late. Very free-flowering and fine for cut flowers opening well for a late bloomer. Very fragrant.	
7.7 Mme. de Vetry -----	.25
Large, pink, mid-season blooming. Excellent for cut flowers.	
7.8 Modeste Guerin -----	.40
Dark rose pink. Sometimes called American Beauty peony on account of resemblance to American Beauty Rose. A very excellent early peony.	
9.3 Mons Jules Elie -----	.25
Large early flowering peony. One of the very best for cutting. Always a sure bloomer and nearly every bloom a specimen.	
8.8 Mons Martin Cahuzac -----	.75
This is the darkest peony which we have. Blooms in early mid-season and very free-flowering.	
9.6 Mrs. A. M. Brand -----	1.50
A large clear white flower with a flat form. Strong stem and was a prize winner in 1923.	
9.2 Mrs. C. S. Minot -----	1.00
One of the most beautiful of all the late pink on account of the unusual reflections of color in the flower. Blooms late and is very fragrant. Excellent cut flower.	
9.5 Mrs. Edward Harding -----	.75
Pure white, free-flowering, blooms in mid-season. We do not consider it as good as the rating would indicate.	
9.0 Mrs. Frank Beach -----	2.00
Large pure white, blooms late. Plant rather dwarf.	
9.0 Mrs. John M. Kleitsch -----	2.50
Violet-rose; good strong grower and good bloomer.	
8.2 Mrs. John M. Lewis -----	.50
Large, dark crimson and blooms in mid-season. Very symmetrical.	

RATE	EACH
<b>9.1 Nancy Dolman</b> -----	<b>2.00</b>
Pale pink; late; very large blooms and very free-flowering.	
<b>Officinalis Rubra</b> -----	<b>1.00</b>
The old fashioned peony of your grandmothers garden. Always in bloom at Decoration Day in this climate.	
<b>9.2 Phillippe Rivoire</b> -----	<b>1.00</b>
This is considered the best red flower. It blooms in mid-season; is dark crimson in color, which holds well. Free-flowering. Excellent for cut flowers or landscaping. We have a very good stock of this.	
<b>7.7 Philomele</b> -----	<b>.25</b>
Anemone type, tri-color; blooms early and is excellent where cut flowers are wanted.	
<b>8.8 Phoebe Cary</b> -----	<b>.75</b>
Pale old rose pink. Very late, double type, profuse bloomer. A good peony of good color and no serious fault.	
<b>9.3 President Wilson</b> -----	<b>1.50</b>
Double bright rose pink, spicey fragrance, strong stems. One of our very best peonies.	
<b>8.6 Primevere</b> -----	<b>.60</b>
Anemone type. The outer petals white with center lemon yellow, similar to Laura Dessert but not nearly as fine a flower.	
<b>7.7 Rachel</b> -----	<b>.25</b>
Early free flowering red. Not a very large bloom but brilliant color and flowers have excellent keeping qualities.	
<b>8.8 Reine Hortense</b> -----	<b>.40</b>
We cannot say too much about Reine Hortense. It is a very large pink, rather flat bloom and free-flowering. Considered one of the very best of cut flower varieties. Blooms in mid-season.	
<b>8.8 Richard Carvel</b> -----	<b>.50</b>
The earliest of the red peonies of Chinese type to bloom. It is one of the very best of reds as it is very excellent for cut flowers. Free-flowering.	
<b>9.1 Rose Shaylor</b> -----	<b>1.00</b>
Pale pink, tall, strong-flowering with stiff stems. Very excellent flowers for cutting.	
<b>9.0 Sarah Bernhardt</b> -----	<b>.50</b>
Very large, late, rose-pink flowers. One of the very best as an exhibition and cut flower on account of perfectly formed flowers and graceful stems. Blooms very freely.	

RATE	EACH
<b>9.7 Solange</b> -----	<b>.75</b>
When this flower is at its best it is without question one of the finest peonies in existence. The buds sometimes water-log and do not open so it is not often at its best but really worth while to have a few in your peony collection. The color is creamy white tinged with pink.	
<b>8.2 Sops-of-Wine</b> -----	<b>.50</b>
Late, dark red peony. Free-flowering.	
<b>8.8 Souv. de Louis Bigot</b> -----	<b>.75</b>
A most unusual flower, large and quite flat, the color is a deep pink with tinge of coral sometimes on order of Walter Faxon.	
<b>9.8 Therese</b> -----	<b>.75</b>
Very handsome show flower, large bright pink. Blooms in mid-season. Highest rating in pink peonies.	
<b>9.4 Tourangelle</b> -----	<b>.50</b>
A late blooming pink peony which is excellent as a show flower but its weak stems do not recommend it for cut flowers.	
<b>9.3 Walter Faxon</b> -----	<b>.40</b>
Coral pink, the most distinctive coloring of all peonies, is free-flowering and when picked in the bud and allowed to open inside its beauty is very striking. However, fades quickly in the sunlight and should be picked in the bud.	
<b>8.3 Winnifred Domme</b> -----	<b>.50</b>
A small flower, blooms in mid-season. Has a very distinctive color, almost as dark as Mons Martin Cahuzac and really a most desirable peony.	

## JAPANESE PEONIES

<b>8.1 Cathedral</b> -----	<b>.40</b>
Bright violet-rose guard petals. Heavy center of violet-rose petaloids edged and tipped with golden yellow. Very striking. Mid-season. Strong grower and good bloomer.	
<b>8.2 Flashlight</b> -----	<b>.40</b>
Tyrian rose, blooms in mid-season and medium size. Good bloomer.	
<b>9.2 Fuyajo</b> -----	<b>.50</b>
Dark purplish crimson, blooms in mid-season. Free-flowering.	
<b>8.0 Gypsy</b> -----	<b>.25</b>
Dark wine-red, blooms in mid-season and of medium size.	



RATE	EACH
8.6 Mikado -----	.25
Dull crimson, of medium size, blooms in mid-season. Free flowering.	
Prince Ito -----	1.00
Much like Fuyajo but slightly darker and several days later. Does not fade so much.	
8.9 Tokio -----	.75
One of the best in clear pink. Large and fairly good bloomer.	
9.0 Toro-No-Maki -----	1.00
Blush-white, very large, blooms in mid-season and fairly free-flowering.	
9.0 White Lady -----	1.00
This is a dwarf plant with large white blooms opening in mid-season. Good bloomer.	
Yellow King -----	1.00
One of the very best of the newer Jap peonies. Pale-pink.	

### SINGLE PEONIES

8.4 The Bride -----	.40
Pure white, early blooms and large. Very free-flowering.	
8.7 Harriet Olney -----	.50
Very large, soft rose with center of yellow stamens. Blooms in mid-season.	
8.5 White Swan -----	.50
This is a late blooming white peony.	

New Dorp, Staten Island, N. Y.  
June 14, 1939

Richards Gardens,  
Plainwell, Michigan.  
Gentlemen:

I'm writing to inquire what happened to my Liatris plants you wrote promising to send me. That was in the spring. With this exception I can truly say that never have I received such splendid plants, so well wrapped and so healthy. I am so delighted to have found such a high-class firm, doing business by mail, that I haven't hesitated to speak to my neighbors both here and elsewhere on the island.

Not one plant has been disappointing, rather the opposite is true. It is great to go into the garden each morning and every now and then find another surprise. I would appreciate your remembering me with your spring catalog, which I will look forward to with keen interest.

Again thanking you for your wonderful plants and excellent service, I am

Gratefully yours,  
(Signed) Eleanor Reilly.



# What Our Customers Say

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No. Collins, N. Y.,  
July 11, 1939

In the spring I ordered from you three dozen perennial seedlings. Every one grew and are blossoming. I never got so many flowers for so little money and I'm enjoying every one, they are just beautiful. Can you send me a list of Lily and other bulbs for fall planting?

Sincerely,  
(Signed) Mrs. Clara Herman,  
Shirley Road,  
North Collins, N. Y.

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901 Cross Avenue,  
Elizabeth, N. J.  
June 21, 1939

Richards Gardens,  
Plainwell, Michigan.  
Gentlemen:

The seedlings which I bought from you are doing splendidly and all have bloomed. I am very much pleased, and shall be glad to get more next spring. The Campanula and Papaver have been a sheet of bloom; the Pyrethrum are coming into bloom now.

I thought you would be glad to know how nicely everything is doing.

Very sincerely yours,  
(Signed) R. Dorothea Jones.

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Ames, Iowa,  
June 22, 1939

Richards Gardens,  
Plainwell, Michigan.  
Gentlemen:

The plants arrived yesterday afternoon in perfect condition. With the rainy weather we are having at present in which to plant we shouldn't lose a one.

We note that you were sold out on the Longissima Aquilegia. You could send an equivalent amount of Crimson Star or Mrs. Scott Elliott if you wish. We ordered 15 dozen plants but did not find the extra 2 dozen which should come free with each 10 dozen.

Your plants certainly represent real value and I have been telling my friends about them. Two of them have asked me to have you send them free lists. More would probably like you to send them lists too so I am giving you the names of several.

Sincerely yours,  
(Signed) C. A. Iverson.

# Field Grown Phlox

---

We are large growers of Phlox and we have the following in field grown plants which are one year old, the best size for transplanting. These are well rooted and have all bloomed in the field so we know they are true to name. A nice planting of Phlox will give color to your garden during July and August when many of our other perennials are not in bloom. The wide range in color will make it possible for you to have a real colorful garden. Our fine list includes some of the best of the old and the best of the new. Remember, there are prepaid.

**AFRICA**—Carmine red with darker eye. Large trusses. One of the most beautiful, strong growing varieties in its color.

**B. COMPTE**—Late, tall growing, popular rich wine red.

**BORDER QUEEN**—Dwarf with massive heads of watermelon pink. Long blooming season.

**CAROLINE VANDENBURG**—Lavender bloom, the nearest to a blue of all phlox. Large individual flowers. Splendid variety.

**COUNT ZEPPLIN**—White with bright red eye, very striking.

**ECLAIREUR**—Large growing purple. The very best in the purple colors.

**E. I. FARRINGTON**—Large trusses of delightful salmon shade with lighter eye. In some seasons this is slightly mottled, giving it real distinctive beauty.

**GEORGE STIPP**—Deep glowing salmon-pink, an outstanding variety in this color. Strong grower and excellent foliage.

**MRS. CHAS. DORR**—Clear lavender. Tall.

**MRS. JENKINS**—Tall, early, pure white.

**NORDLICHT**—Large flowers of carmine pink with large carmine eye.

**PAINTED LADY**—Soft silvery pink with red eye.

**R. P. STRUTHERS**—Good old variety, strong grower. Rosy red florets.

**RHEINLANDER**—Tall salmon-pink, a good old variety.

**SIEBOLDI**—Orange scarlet with crimson eye.

**THOR**—Deep salmon-pink suffused and overlaid with a scarlet glow. An old variety but still one of the very best.

**VON HOCHBURG**—One of the very best. Large size blood-red blooms.

**WM. KESSELRING**—New. An improved Widar. Purple with white eye. Strong grower with good foliage.

Any of the above labelled and well packed and guaranteed to reach you in good condition  
18c EACH OR 12 FOR \$1.75

**AETNA**—Deep scarlet, tall strong grower. One of the finest of its color. Very resistant to rust.

**BLUSHING BRIDE**—A new variety. Something like Nordlicht but a very much taller grower and a finer flower. Large flowers, rosy pink with red eye.

**DAILY SKETCH**—New. Outstanding and immense flowers. Light salmon pink with carmine eye. Probably the tallest growing of all phlox and one that has had the widest publicity in the last two years.

**LEO SCHLAGETER**—New. One of the most vivid and fiery red phlox. Really outstanding variety with good bloom and foliage.

**LILLIAN**—New. One of the most beautiful of all pink phlox. Slight salmon shade. Better than Elizabeth Campbell because it is a sure grower.

**MIA RUYS**—A dwarf vigorous variety with large pure white blooms.

**MISS LINGARD**—Early white with faint pink eye. Probably most popular white.

**MORGENROOD**—Unusually striking flowers of deep rose shade of red, large florets.

**MRS. SCHOLTEN**—Dark salmon pink, very large flowers. One of the most striking varieties in our whole collection.

**SALMON GLOW**—A true, clear, deep salmon-pink with deep carmine eye. Large size and robust grower.

**SALOME**—New. Dark pink without magenta coloring so common to phlox. You will like it because it is a clear color with large trusses of flowers and a good grower.

Any of above all labelled and well packed and guaranteed to reach you in good condition

20c EACH OR 12 FOR \$2.00

10 Phlox, all labelled, our selection, for \$1.00

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### WELL PLEASED WITH PHLOX

Tallmadge, Ohio,  
June 13, 1939

Dear Sir:

Phlox plants arrived in fine condition. I got them planted out at once just in time for another rain which should settle them in nicely. Am very well pleased with all my plants this year. Many have been in bloom, which seems more than one could expect of seedlings. Got nice color range in Robinson's hybrid Pyrethrum. Thanks a lot.

Respectfully yours,  
Ross Gardens (Mrs. R. L. Ross)



# Perennial Seedlings

	PER DOZ.
<b>ACHILLEA, Filipendula, Parkers Variety (Yarrow)</b>	.55
Splendid cut flowers. The flowers if cut when full may be dried for later use. Yellow and grows 4 to 5 feet.	
<b>AGROSTEMMA (Mullein leaf pink)</b>	.55
Coronaria Atrosanguinea, deep blood red flowers, June to August.	
<b>ALYSSUM ARGENTUM (Gold Dust)</b>	.40
Similar to Saxatile but taller and two weeks later.	
<b>Saxatile Compactum (Gold Dust)</b>	.40
Big clusters of bright yellow flowers in early spring, excellent rockery or front of border. 12 inches tall.	
<b>Barrelieri</b>	.75
Blue with white and yellow center. Flowers middle to end of May. Very fine rock garden plant.	
<b>Myosotidiflora (Alkanet)</b>	.75
A dwarf perennial with clusters of blue flowers resembling forget-me-nots. Grows in sun or shade and flowers in May and June.	
<b>ANCHUSIA</b>	
<b>Italica Dropmore (Alkanet)</b>	.40
Large, gentian blue, excellent for cutting. 6 feet high and blooms in June.	
<b>AQUILEGIA</b>	
<b>Colorado Rainbow Mixture</b>	.55
These are all colors of the rainbow and the native Colorado Columbine.	
<b>Crimson Star</b>	1.00
Long spurred new bright dark crimson. Very profuse bloomer.	
Also in field grown transplanted plants, 20c. ea.	2.00
<b>Dobbies Imperial Hybrids</b>	.55
A very fine selection, 18-24 inches high. Long spurred, unequaled for range of color and sturdiness.	
Also in field grown transplanted plants, 20c. ea.	2.00
<b>Talisman</b>	.55
Large flowered yellow with long red spurs, approximate coloring of Talisman rose. Grows 3 feet tall.	
Also in field grown transplanted plants, 20c. ea.	2.00
<b>Mrs. Scott Elliott</b>	.75
This is without question the finest strain in existence.	
Also in field grown transplanted plants, 20c. ea.	2.00
<b>Rocky Mountain Blue</b>	.55
Long spurred blue shades.	
Also in field grown transplanted plants, 20c. ea.	2.00



	PER DOZ.
<b>ARABIS ALPINA (White Rock Cress)</b> .....	.40
White, 12 inches high, splendid for border rockery and lasts quite some time when cut.	
<b>ASTER (Michaelmas Daisy)</b> .....	.55
Alpinus Goliath—soft blue, 15 inches high. Blooms in June.	
<b>Beauty of Ronsdorf</b> .....	.55
Large lilac-rose, branches freely, blooms August to September.	
<b>Farreri</b> .....	.55
Soft tone of violet mauve, June to July. Creeping, for rock gardens.	
<b>Mixed Large Flowering</b> .....	.55
Blooms in August.	
<b>Novi-Belgi</b> .....	.55
Grows 3 feet with bright blue-violet flowers in fall.	
<b>Star of Eisenbach</b> .....	.55
Bright lavender blue with yellow centers meas- uring over 4 inches across. May and June.	
<b>AUBRIETIA (Purple Rock Cress)</b> .....	.55
Large flowered hybrids.	
<b>Deltoides—Lilac.</b>	
<b>Graeca—Violet</b>	
<b>Rosea Grandiflora—Dwarf pink border plant. Pro- fuse bloomer.</b>	
<b>BLEEDING HEART</b> ..... 25c each, 12 for \$2.50	
This is the same plant that was in your grand- mothers garden with heart shaped flowers that bloom for a good portion of the summer. Very excellent foliage.	
<b>CAMPANULA, Carpatica (Hare Bell)</b> .....	.40
9 inches high.	
<b>Medium (Canterbury Bells)</b>	
Following are all the medium, which means they are cup and saucer type:	
<b>Double and Single Prize Mixtures</b> .....	.40
Plants covered with mixed colored bells.	
<b>Blue</b> .....	.40
Plants covered with blue flowers.	
<b>Light Blue</b> .....	.40
Plants covered with light blue flowers.	
<b>Pink</b> .....	.40
Plants covered with pink flowers.	
<b>White</b> .....	.40
Plants covered with white flowers.	
<b>Persicifolia Blue</b> .....	.40
2 feet high, covered with bell flowers, a true perennial variety. Fine for cutting.	
<b>White</b> .....	.40
Grows 2 feet high. Fine for cutting.	
<b>CATANANCHE COERULEA (Cupid's Dart)</b> .....	.55
Grows 2 feet tall bearing blue daisy-like heads from June to August. Excellent in beds and borders and good for cutting. Flowers may be dried for winter use.	

	PER DOZ.
<b>CENTUREA MONTANA</b>	
(Perennial Batchelor Button) -----	.40
<b>CERASTIUM TOMENTOSUM (Snow in Summer)</b> ----	.40
Silvery white foliage, white flowers, 16 inches.	
<b>CARNATION GRENADIN</b>	
These make a fine addition to your garden and furnish a profusion of cut flowers. Blooms in june	
Golden Sun -----	.55
Pink -----	.55
Red -----	.55
White -----	.55
<b>CHELONE BARBATA COCCINEA (Shell Flower)</b> ----	.40
Scarlet with yellow, 4 feet high, good substitute for Coral Bell.	
<b>CHEIRANTHUS (Wallflower)</b> -----	.55
Allioni Golden Bedder—A new strain with bright golden yellow flowers. 1 foot high. Blooms during June and July.	
<b>CHRYSANTHEMUM, Korean, Hybrid</b> -----	.55
Something new in Chrysanthemums from seed. Early flowering, single, semi-double and double. This will be a surprise package and worth growing.	
<b>CHRYSANTHEMUM</b> —We have the famous pink cushion which starts blooming in August and the plant is covered with hundreds of flowers from then on to frost.	
30c each, 7 for \$2.00	
<b>COREOPSIS, Double Sunburst</b> -----	.55
Double new gold, large flowers, 1 to 2 inches across	
Lanceolata -----	.40
Golden yellow. One of the best cut flowers.	
Lanceolata Grandiflora -----	.55
Pl. Semi-double, 60% of these are double and are a fine addition to the Coreopsis family.	
Lanceolata Aureculata Superba -----	.55
Dark yellow with band of brownish yellow around disc.	
<b>DELPHINIUM</b>	
Belladonna Improved Cliveden Beauty -----	.55
A carefully selected strain which we highly recommend. Finest light blue.	
Bellamosum -----	.55
Tall, graceful spikes of bloom covered with blooms in charming color of dark blue.	
Blackmore & Langdon -----	.55
Tall graceful spikes of bloom covered with captivating blooms in charming color combinations. All the clear shades of blue with many delightful opaline variations.	
Chinese -----	.55
Graceful plants and spikes loosely arranged. Excellent for cutting and garden display.	

## DELPHINIUM

PER DOZ.

**Elatum Hybridum Indigo** ..... .55

True blue.

**Lamartine** ..... .75

A splendid Delphinium with that illusive Gentian-blue so rare in flowers. One of the finest for cutting. New.

**Lyondel** ..... .55

Grown from selected plants of Lyondel plants in one of the finest private gardens in Michigan. This is one of the finest of hybrid Delphiniums in existence.

### **Vetterle and Reinelt Pacific Hybrids**

Stems of this strain are wiry, strong enough to resist high winds, mildew resistant plants predominate. Under good conditions your seedlings should produce beautiful spikes 3 to 5 feet high with only 1 to 2 feet foliage. Flowers large 2 to 3 inches in diameter. Many double, some semi-double, single. Originator's seed.

**Light Blue** ..... 1.00

**Dark Blue** ..... 1.00

**Mixed** ..... 1.00

**Pastel and Lavender** ..... 1.00

**White** ..... 1.00

Also in field grown transplanted plants, 35c ea., 3.00

**DIANTHUS, Alwoodii** ..... .75

Carnation and pink hybrids with beautiful flowers double and single mixed colors. 18 inches high.

### **Barbatus (Sweet William)**

Perfectly hardy, early June.

**Midget Mixed** ..... .40

**Newport Pink** ..... .40

Salmon Pink

**Scarlet Beauty** ..... .40

**Turkey Red** ..... .40

**Caesius (Cheddar Pink)** ..... .55

Dense tufts glaucous blue foliage and large rose colored flowers. Blooms in July.

**Plumarius, Cyclops** ..... .40

Red hybrid.

**Double Mixed Clove Pinks** ..... .55

Old fashioned hardy pinks, very fragrant.

**Highland Queen Rose Hybrids** ..... .55

Lustrous Scarlet vermillion color.

**Latifolius Atrococcineus** ..... .40

Beautiful outdoor pink of deep crimson on stout stem. 15 to 18 inches high.

**Loveliness** ..... 1.00

Large lacerated petals of exquisite mauve pink.

**Spring Beauty** ..... .40

Double giant flowered carnation like in form and size, beautiful color range.

**Sweet Wivelsfield** ..... .40

Single mixed, adapted for border and rock gardens, excellent cut flower, 1 foot high.



	PER DOZ.
<b>DIGITALIS, Giant Shirley Hybrids (Foxglove)</b> -----	.40
6 to 7 feet high.	
<b>ECHINOPS RITRO (Globe Thistle)</b> -----	.40
Showy thistle-like plant with globular heads of metallic blue flowers during July and August, which can be dried, remaining attractive for a long time. 2 to 3 feet high.	
<b>EDELWEISS</b> -----	.55
Large flowered, 6 inches.	
<b>ERIGERON SPECIOSUS HYB.</b> -----	.55
Semi-double, lavender, varies, 1, 2, 3 feet.	
<b>ERYNGIUM, Amethystinum</b> -----	.55
Amethyst-blue, 3 feet high.	
<b>GAILLARDIA, Burgundy</b> -----	.40
Shining wine-red flowers about 2½ inches in diameter on long stem, from June to Fall.	
<b>Dazzler</b> -----	.40
Large flowers. Bright golden yellow with rich maroon-red centers.	
<b>Goblin</b> -----	.75
This is a dwarf gaillardia that should be in every garden. Plants from 12 to 15 inches high, covered with large showy deep red flowers.	
<b>The King</b> -----	.75
Deep red, edged gold. Large flowers.	
<b>Monarch Strain</b> -----	.55
A very superior mixture of large full petaled flowers with an unusually bright color mixture.	
<b>Portola Hybrids</b> -----	.55
Flowers very large, petals very broad and overlapping, heavily tipped with golden yellow.	
<b>Tangerine</b> -----	.55
Large flowering, tangerine color.	
<b>GEUM, Boresii</b> -----	.60
Orange scarlet.	
<b>GYPSOPHILA (Baby's Breath)</b>	
<b>Paniculata</b> -----	.40
White, 40 inches high.	
<b>Paniculata Snow Flake</b> -----	.55
Double improved strain of hardy Gypsophila.	
<b>Snow White Double</b> -----	.55
2 feet high, will run quite a large percentage double and are excellent for cutting.	
<b>HELENIUM, Bigelowi</b> -----	.55
Excellent for cutting, yellow with black center, 20 inches high.	
<b>Riverton Gem</b> -----	.55
Crimson and gold, fall blooming, 3½ feet high.	
<b>HELIOPSIS, Lemoine Strain</b> -----	.40
Very brilliant border plant resembling a double sunflower. Flowers golden yellow.	



# HELIOPSIS (Con.)

PER DOZ.

Scabra *Zinniaeflora* ..... .40  
 Yellow, semi-double, 3 feet.

HIBISCUS, Mallow Marvel, Red ..... .40  
 4 feet.

HOLLYHOCK, Double ..... .55

We have selected these varieties as being the best of all the hollyhocks in existence.

Allegheny	Lilac Beauty
Appleblossom	Newport Pink
Blood Red	Salmon Rose
Chater's Prize	Scarlet Beauty
Colorado Sunset	Souvenir Mixture
Deep Rose	Sulphur Yellow
Imperator Mixed	Triumph Mixed

IBERIS (Candytuft)

Sempervirens ..... .55  
 White, blooms in May.

IRIS KAEMPFERI (Japanese Iris) ..... .40  
 Most magnificent of garden flowers. Foliage very ornamental.

Siberica ..... .55  
 Siberian varieties mixed.

LATHYRUS LATIFOLIUS (Perennial Sweet Pea)

Climbing plant providing excellent covers for banks and terraces with plenty of flowers for cutting.

Pink	.....	.55
Red	.....	.55
White	.....	.55

LAVENDULA VERA (Lavender) ..... .55  
 The sweet lavender of Grandmothers day.

LIATRIS, Pycnostachya (Gay Feather or Blazing Star) ..... .55  
 Rose purple flowers.

LIATRIS SCARIOSÁ, White ..... .55

LILIUM LONGIFLORUM PRAECOX WHITE QUEEN ..... 1.00  
 Produces blooms of the well-known Erabu type. Long trumpet flowers of clear white.

LILIUM PHILIPPINENSE ..... .40  
 Formosanum—White with pink markings. One year bulbs.

LINARIA DALMATICA (Perennial Snapdragon) ..... .40  
 Yellow flowers with light green foliage. Very effective as cut flowers, and very free bloomer.

LINUM PERENNE (Perennial Flax) ..... .40  
 Very attractive foliage, pale blue bloom on slender stem. Flowers from May to August. 2½ feet high.

	PER DOZ.
<b>LOBELIA CARDINALIS (Cardinal Flower)</b> -----	.55
Fine native perennial for moist shady places. tall stems with red flowers in full bloom August and September.	
<b>LUNARIA BIENNIS ALBA</b> -----	.55
(Honesty or Peters Penny), Silvery white seed panicles, in demand for bouquets.	
<b>LYCHNIS CHALCEDONICA</b> -----	.40
Flowers vivid scarlet, blooming a long time. Fine for hardy border.	
<b>MATRICARIA, Balls Double White</b> -----	.55
This is the one and only fully double flowering pure white strain of Feverfew. 98 per cent true to description.	
<b>MYOSOTIS ALPESTRIS</b> -----	.40
Blue (Forget-me-nots) clear blue, 12 inches high.	
<b>NEPETA MUSSINI</b> -----	.40
Neat bushes of small lavender-like foliage covered with spikes of lavender-blue flowers. Both foliage and flowers aromatic.	
<b>OENOTHERA (Evening Primrose)</b> -----	.55
Youngii—showy and beautiful plants for borders and beds, flowering from June to October. Yellow.	
<b>PAPAVER (Poppy) Nudicaule El Monte</b> -----	.40
Deep tangerine orange.	
<b>Empress</b> -----	.55
Flowers large, broad overlapping petals, deeply fluted, giving effect of doubleness. Colors range through shades of salmon-rose and creamy pink.	
<b>Yellow Wonder</b> -----	.55
<b>PLATYCODON (Chinese Bellflower)</b> -----	.55
Early blooming, giant blue. These are much larger flowers than the Grandiflora variety.	
<b>Grandiflorum Blue</b> -----	.40
26 inches high. Large showy deep blue flowers blooming all summer. Splendid for hardy borders.	
<b>POLEMONIUM COERULEM (Jacob's Ladder)</b> -----	.40
Blue, showy, free-flowering plant for sunny border. Easily grown.	
<b>PYRETHRUM (Painted Daisy)</b>	
<b>Robinson's Hybrids</b> -----	.75
The outstanding new strain in rose and pink shades.	
Also field grown transplanted plants, 20c ea., 2.00	

**PYRETHRUM (Painted Daisy)****PER DOZ.****Robinson's Hybrids** ..... **.75**

In red and scarlet shades.

Also have field grown transplanted plants, 20 ea. **2.00****Roseum Hybridum Pink** ..... **.40**

Showy flowers, bloom freely on long stems during May and June. Valuable for border and cutting. Very hardy.

**Atrosanguineum** ..... **.55**

Dark red shades.

**James Kelway** ..... **.40**

Dark blood red.

**RUDBECKIA****Autumn Tints** ..... **.55**

Profuse bloomer, fine for cut flowers. Very hardy.

**Purpurea** ..... **.55**

Flowers rosy purple with dark, stiff, quill-like centers touched with golden crimson. Grows 3 to 4 feet tall and blooms from July until frost.

**Newmanii** ..... **.55**

Vivid bright yellow.

**SALVIA AZUREA (Meadow Sage)** ..... **.40**

Stately willow-like spikes, pale blue flowers in fall. 4 feet.

**SAPONARIA OCYMOIDES (Soapwort)** ..... **.40**

Pink, trailing and suitable for border or rockery.

**SCABIOSA CAUCASICA (Pink Cushion Flower)** ..... **.55**

Soft and charming shade of lavender, blooming June to September.

**SCABIOSA****Caucasica Perfecta** ..... **.55**

Large flowered improved form of this lilac-lavender strain.

**Houses Hybrids** ..... **.55**

Flowers very large, range in color from light blue and lavender to deep blue and silvery white.

**SILENE SCHAFTA ROSE (Catchfly)** ..... **.55**

Trailing rock garden plant. Very dwarf.

**SHASTA DAISY, Excellent cut flowers, very hardy.****Alaska** ..... **.40**

Best white, 40 inches, blooms in July.

**Conqueror** ..... **.40**

Giant flowered white, late.

**Dwarf Bouquet** ..... **.55**

Fine large blossoms. Fine for border and rock gardens.

**Diener's Double Fringed** ..... **.55**

Flowers 5 inches across, resemble giant aster.

Also field grown transplanted plants, 20c ea., **2.00****King Edward VII** ..... **.40**

	PER DOZ.
<b>STATICE LATIFOLIA</b> (Sea Lavender) -----	.55
Blue, fine for winter bouquets. 1 foot high.	
<b>STOKESIA</b> (Cornflower) -----	.40
Cyanea Blue—China aster-like flowers appearing about September. Prefers sheltered location, should be grown in all gardens since flowers are beautiful in form and color.	
<b>THALICTRUM ADIANTIFOLIUM</b> (Meadow Rue) ----	.40
Tall growing foliage plant.	
<b>TRITOMA</b> (Torch Lily or Red Hot Poker) 20c each --	2.00
Orange colored spikes, blooming in autumn with real autumn colors.	
<b>TUNICA SAXAFRAGA</b> -----	.40
5 inches, grass-like foliage with pink blossoms for a good portion of the season.	
<b>VALERIANA</b> (Garden Heliotrope) <i>Rubra Coccinea</i> ---	.55
This is a brilliant scarlet, grows to 36 inches and excellent for cut flowers. One of the very best of the Valerianas.	
<b>VERONICA</b> , <i>Amethystina</i> -----	.55
Long clusters of bright blue flowers. 1 foot.	
<i>Longifolia</i> -----	.40
Compact clusters of bright blue flowers, 30 inches high.	
<b>VIOLA</b> (Tufted Pansies) Popular garden flower continuous and free flowering.	
<i>Apricot</i> -----	.55
Beautiful rich apricot shades tinged toward center.	
<i>Arkwright Ruby</i> -----	.55
Rich and velvety, bright ruby crimson, fragrant.	
<i>Black Imp</i> -----	.55
Brand new coal black with yellow eye. Nothing like it.	
<i>Chantreyland</i> -----	.55
Improved apricot.	
<i>Jersey Gem</i> -----	.55
Dark blue.	
<i>King Henry</i> -----	.75
Flowers small but perfect. Rich violet-purple with small yellow eye. An improved Jersey Gem.	
<i>Waller Franklin Mixture</i> -----	.55
A fine mixture of blues and yellows.	
<i>W. H. Woodgate</i> -----	.55
Pure bright sky blue, large round flowers on long stem. 9 inches.	



## *Good Packing . . . Our Motto*



Showing Our Method of Packing,  
also Root System of  
“Old Homestead Brand” seedlings.

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We ship our seedlings anywhere. Our seedlings are packed right and guaranteed to reach you in good condition. It will pay you well to buy your seedlings from us and make your Garden Dollars buy more.

### **SPECIAL FREE OFFER**

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We will send you **FREE** two dozen, your selection, of any of the plants described in this folder, retailing at not more than 55c per dozen, with every order of ten dozen or more selected from this list. Send your orders early.

When orders are given early, shipments will be made at proper time.

# Make Your Garden Dollar Buy More

When we first introduced our Perennial Seedlings to the retail trade four years ago, the response to our offerings was far beyond our expectations. You growers seemed to appreciate the unusual Values we were giving you in these Seedlings—the advantages you would derive from buying these Seedlings at about one-sixth of the cost of ordinary field grown plants. As a result of our first offerings and the satisfaction hundreds of growers received from these seedlings, they came back again and again for more, making it necessary for us to increase our seedling beds each year, until now we are the largest growers of perennial seedlings in America.

Growers found that Seedlings offered by RICHARDS GARDENS were not the ordinary seedlings they got from greenhouses, but strong, healthy, sturdy field grown plants. The seedlings we are offering you this season are, we believe, the finest we have ever grown. They are plants that WILL BLOOM THIS YEAR. Of course you must not expect as large bloom as you would get from transplanted plants but they will be large enough to give you a lot of satisfaction and know you will have a finer plant for the following year's bloom. You can buy one dozen of our fine seedlings for about the same price you would pay for two ordinary field grown plants. They are packed right and Guaranteed to reach you in good condition. WE PREPAY ALL ORDERS. No orders accepted for less than one-half dozen of any one variety.

## RICHARDS GARDENS

"OLD HOMESTEAD BRAND"

PLAINWELL, MICHIGAN